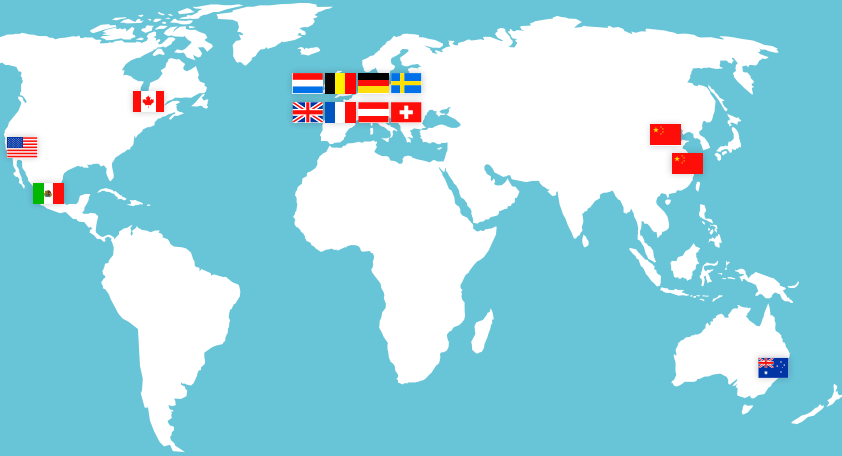


Priva offices around the world



Are you just as enthusiastic about indoor growing as we are? Or do you have any questions about indoor growing? We are more than happy to assist you!

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[WWW.PRIVA.COM](http://WWW.PRIVA.COM)



CREATING  
A CLIMATE  
FOR GROWTH

**PRIVA**

The best solution for  
**> INDOOR GROWING**

[WWW.PRIVA.COM](http://WWW.PRIVA.COM)

## > DISCOVER PRIVA

**Priva is a world leader in developing and supplying sustainable technologies for the control of indoor environments within horticulture and buildings. This includes innovative solutions for a more efficient control of climate, energy and water within indoor growing environments to achieve optimal crop growth, and as a means to conserve scarce resources and reduce our impact on the planet.**

### **Sustainability**

Sustainability is at the heart of Priva's business ethos. For us, it's not just a passing fad; it's built into all of our operations. Priva develops and supplies products and services for the energy-efficient, low-carbon control of indoor environments. Our horticultural process management and building control solutions make efficient use of natural resources like water and energy.

### **Innovation**

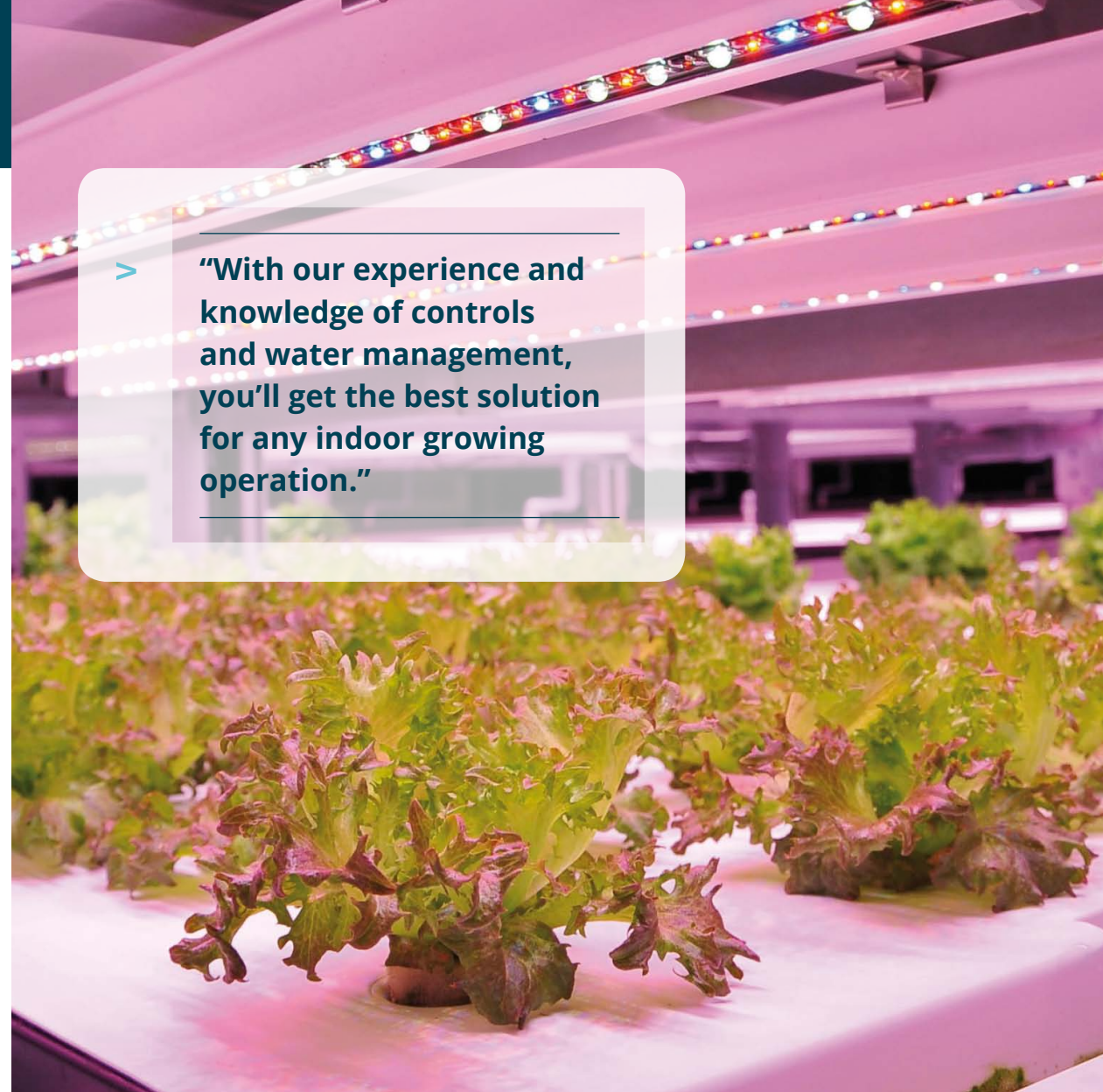
Priva is continually investing in new products and concepts. After all, today's innovation is tomorrow's standard. We believe in stimulating innovation through shared knowledge, which is why we regularly collaborate with universities, research institutes and business partners.

### **Solutions**

Our solutions address water, climate & cultivation, labour & management and help you to realize your indoor growing ambitions.



**“With our experience and knowledge of controls and water management, you'll get the best solution for any indoor growing operation.”**





# THE BEST SOLUTION FOR INDOOR GROWING



Priva offers the best solutions for multiple indoor growing facilities from vertical farms to grow containers, warehouses to rooftop greenhouses; our solutions address water, climate & cultivation, labour & management and enable you to realize your growth ambitions.

Priva is the industry leader with more than 50 years of experience in horticulture developing algorithms for plant-based control strategies. These strategies create the best indoor growing solution when combined with Priva hardware and software modules used to manage indoor environments and energy usage for an array of complex building environments including hospitals, hotels, data centers and airports.



Your productivity depends on the optimum balance of every process in your business. From cultivation to harvest, from water management and energy management to creating the right climate.

Choosing Priva is choosing for a total solution, one that really does let you link and control all of the processes and systems in your business; allowing your crops to grow perfectly, just like your business.

## KNOWLEDGE AND TECHNOLOGY

With years of experience and knowledge of technologies in horticulture and buildings, Priva delivers solutions that perfectly control indoor growing environments. Light, temperature,

air humidity, CO<sub>2</sub> concentration and the flow of water and fertilizer are managed with precision by our hardware and software solutions.



Priva Blue ID hardware offers an intelligent design and guarantees maximum operational reliability for any indoor growing operation.







## PRIVA CONTROLS FOR PRECISION GROWING



## CLIMATE AND ENERGY SOLUTIONS



In order to create a healthy indoor climate conducive to growth, the temperature, light intensity, air humidity and CO<sub>2</sub> concentration within the space must be completely in tune. This is true for indoor growing, but it is also true for a classroom, hotel room or office. Priva provides a range of solutions that allow you to monitor and accurately control any indoor environment.

The importance of energy management is increasing, both in building-management and in horticulture. Priva solutions for energy management enable you to balance your energy flows and provide you with the most up-to-date knowledge and insights at all times, thus ensuring that you have valuable management information and can determine your optimal energy strategy.



## > WATER MANAGEMENT THROUGH KNOWLEDGE AND TECHNOLOGY



“Water means life, especially in the horticultural sector where sufficient clean water is a basic requirement for a successful crop.”





# PRIVA WATER SOLUTIONS

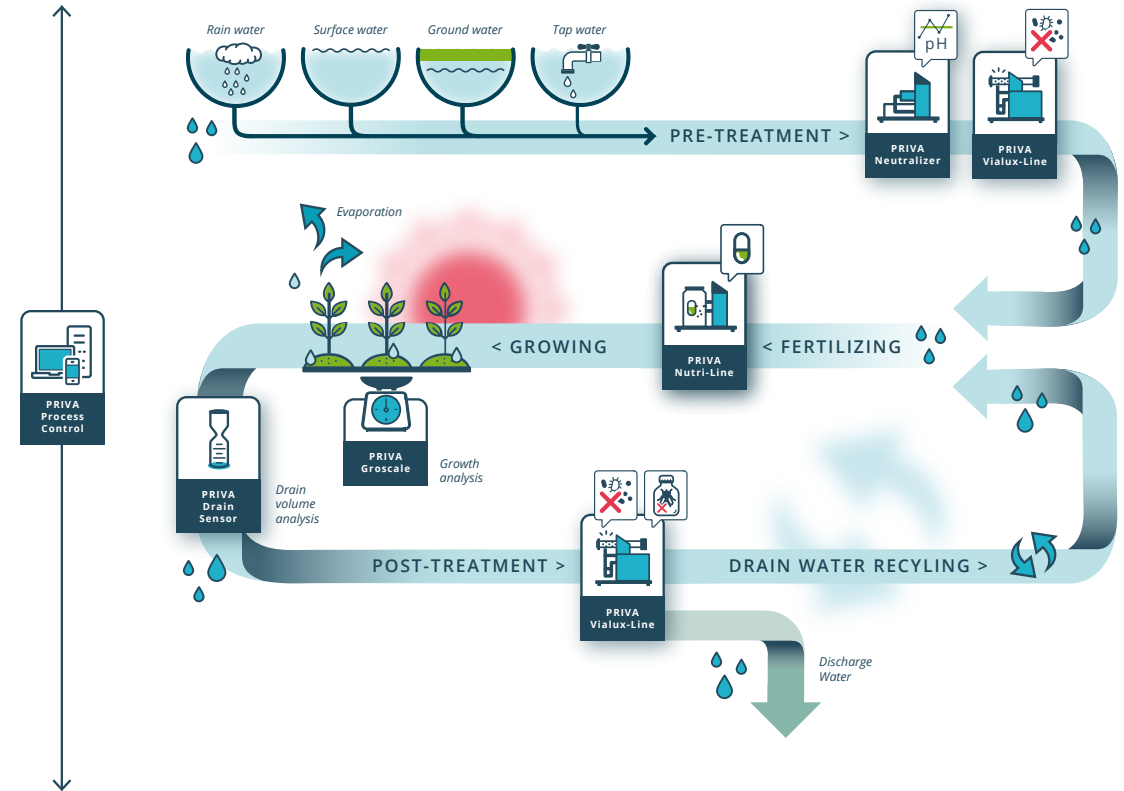


When water is scarce, economical and responsible water management is essential for survival and productivity. Priva can supply you with an effective water management solution that will help you achieve maximum profitability.

For optimal growth, crops require sufficient nutrients in the proper concentrations. Priva's ingenious dosing systems allow you to add fertilizers to irrigation water supplies intelligently designed sensors can also be used to determine how much nutrient your crop has assimilated. These systems are flexible enough to allow you to switch recipes quickly, ensuring that plants always receive the right nutrients at the right time.

Priva can supply you with modern equipment to improve the quality of your water by filtration and for disinfecting your water using UV light. These systems require very little energy and are extremely reliable and safe for the environment. With Priva solutions you can be assured of a clean water system free of any harmful moulds, bacteria, viruses or eelworms.

## Priva Water Management Program



The Priva water management program is an integrated total modular program of measuring- and control functions. Priva water management

includes controls for pre-treatment of supply water, dosing of nutrients as well as disinfecting of drain water and the preparation for re-use.

## > PRIVA SUPPORTS INDOOR GROWING OPERATIONS WITH KNOWLEDGE AND TECHNOLOGY



Priva is driven by horticultural and building technical knowledge. We are helping to shape the evolving indoor growing industry with innovative technologies and leading solutions. We share crop-specific expertise with our customers and invite them to be part of our knowledge community. Priva has over 400 employees and fifteen offices around the world. We work with a global partner network to serve over 60,000 horticultural and building customers in more than 100 countries.

Priva's portfolio consists of high quality and precise equipment, intelligent software and excellent local service in cooperation with our partners. Sustainability is at the heart of our solutions. Besides delivering high quality solutions, we are involved closely with our customers and their needs. From ambition to design, to implementation, operation and support; we share our knowledge throughout the process. Growers can focus on their core business and use our solutions to achieve any ambition.